



11/20/2017

## ALTICE USA HOLDS INNOVATION ROADSHOW FOR EMPLOYEES AND STUDENTS

Altice USA (NYSE: ATUS), one of the largest broadband communications and video services providers in the United States, held a two-day *Innovation Roadshow* on November 15 and 16 at its Bethpage, NY office that included a 24-hour Hackathon with university students, a high school virtual reality event and an employee technology tradeshow. Altice USA is a subsidiary of global telecommunications company Altice Group (Euronext: ATC, ATCB) and provides internet, TV and phone products in the U.S. under the Optimum and Suddenlink brands.

“As a technology-focused company, stimulating passion for innovation sits at the core of what we seek to accomplish,” said Hakim Boubazine, Co-President & Chief Operating Officer, Altice USA. “By engaging with local area high school and university students and showcasing the manner in which STEM can apply to the real world through new, emerging forms of technology, we are pleased to help tomorrow’s leaders achieve their full potential.”

Held in partnership with Infosys, a global leader in consulting, technology and next-generation services, the *Innovation Roadshow* was comprised of the following events:

- A **24-hour Hackathon** with students from Stevens Institute of Technology (NJ), Stony Brook University (NY) and Purdue University (IN) who were charged with providing viable solutions in the areas of enhanced digital experiences and improved customer care and using the latest solutions in artificial intelligence, automation, virtualization and more. Hackathon teams then presented their ideas to a panel of Altice USA and Infosys leaders that selected the first, second and third-place winners. Students from Purdue University’s “Team Bo-Zos” won the Hackathon and received a \$2000 grant. The team was lead by Noah Bannister with members Pradeep Periasamy and Andrew Sumner who created a way to enhance technology by enabling virtual reality users to control experiences.
- A **High School Virtual Reality Event** where local area high school robotics club students from Bethpage HS, Plainview-Old Bethpage JFK High School, Our Lady of Mercy Academy, Syosset HS and Seaford HS, which are part of the FIRST Long Island Robotics programs, participated in artificial intelligence and augmented reality demonstrations and learned how the technology can solve business problems and enhance entertainment for consumers.
- A **Technology Tradeshow Employee Event** where employees learned about cutting-edge technology and inspiring new ideas within several of the company’s different developing areas such as: digital first and customer experience, artificial intelligence, robotics process automation and data analytics.

**See *Innovation Roadshow* event photos below.**

Click [here](#) to learn more about how Altice USA is involved in your community.

**24-HOUR HACKATHON PHOTOS**



*Participants in the 24-hour Hackathon with college students from Stevens Institute of Technology (NJ) and Stony Brook University (NY) and Purdue University (IN), who were charged with providing viable solutions in enhanced digital experiences and improved customer solutions*



*Hackathon first place winners from "Team Bo-Zos" lead by Noah Bannister (far left) with members Pradeep Periasamy (middle) and Andrew Sumner who are all students from Purdue University*



*Hackathon second place winners "Team May-bees" lead by Izza Tariq (far right) with members Shreya Randive (far left) and Darius Bigbee (middle) who are all students from Purdue University*

**HIGH SCHOOL VIRTUAL REALITY EVENT PHOTOS**



*High school robotics club students participated in the Altice USA Innovation Roadshow (from left to right): Betram Dittmar, executive director of the School-Business Partnerships of Long Island which presents the FIRST robotics programs on Long Island; Jen Ostrager, Altice USA; Brittany Sirota, Seaford High School; Jake Shulroff, Plainview-Old Bethpage/JFK High School; Joseph Delvecchio, Syosset High School; Ally Jett, Our Lady of Mercy Academy, Smiti Shah, Bethpage HS, Blake Von Dee Esch, Bethpage HS, Christina Shanks, Altice USA*

**Technology Tradeshow Employee Event Photos**



*Altice USA employees demonstrate data analytics technology used by the company's audience measurement division at the innovation roadshow employee booth event*

**About Altice USA**

Altice USA (NYSE: ATUS), the U.S. business of Altice N.V. (Euronext: ATC, ATCB), is one of the largest broadband communications and video services providers in the United States, delivering broadband, pay television, telephony services, Wi-Fi hotspot access, proprietary content and advertising services to approximately 4.9 million residential and business customers across 21 states through its Optimum and Suddenlink brands.

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